

Welcome to Birds Meet

# Virtual Hub for Emotional Support and Peer Connection

## The Team

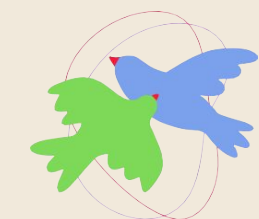
Anwar Wardi

*Founder*

*Project & Product Manager*

Imane Ziane

*CTO*



# Birds Meet







### **Problem :**

There is a profound stigma and lack of accessible, safe spaces for people to openly discuss mental health challenges in Morocco and Francophone Africa.

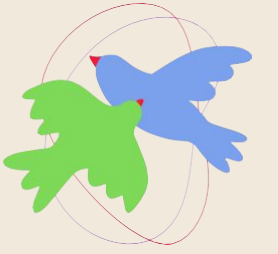
### **GCGO: Health & Wellbeing**

#### ***WHY:***

This problem matters because untreated mental health issues deeply impact individual well-being, productivity, and social cohesion. Providing anonymous support spaces can dramatically reduce stigma and encourage seeking help.







# User Persona

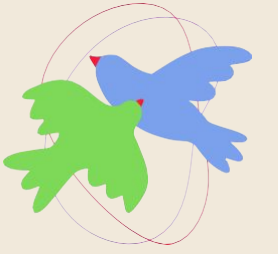
## Persona:

- Amal, a 28-year-old from Casablanca struggling with anxiety, who fears judgment and avoids traditional therapy.
- BirdsMeet offers her a digital safe space to talk, listen, and heal.

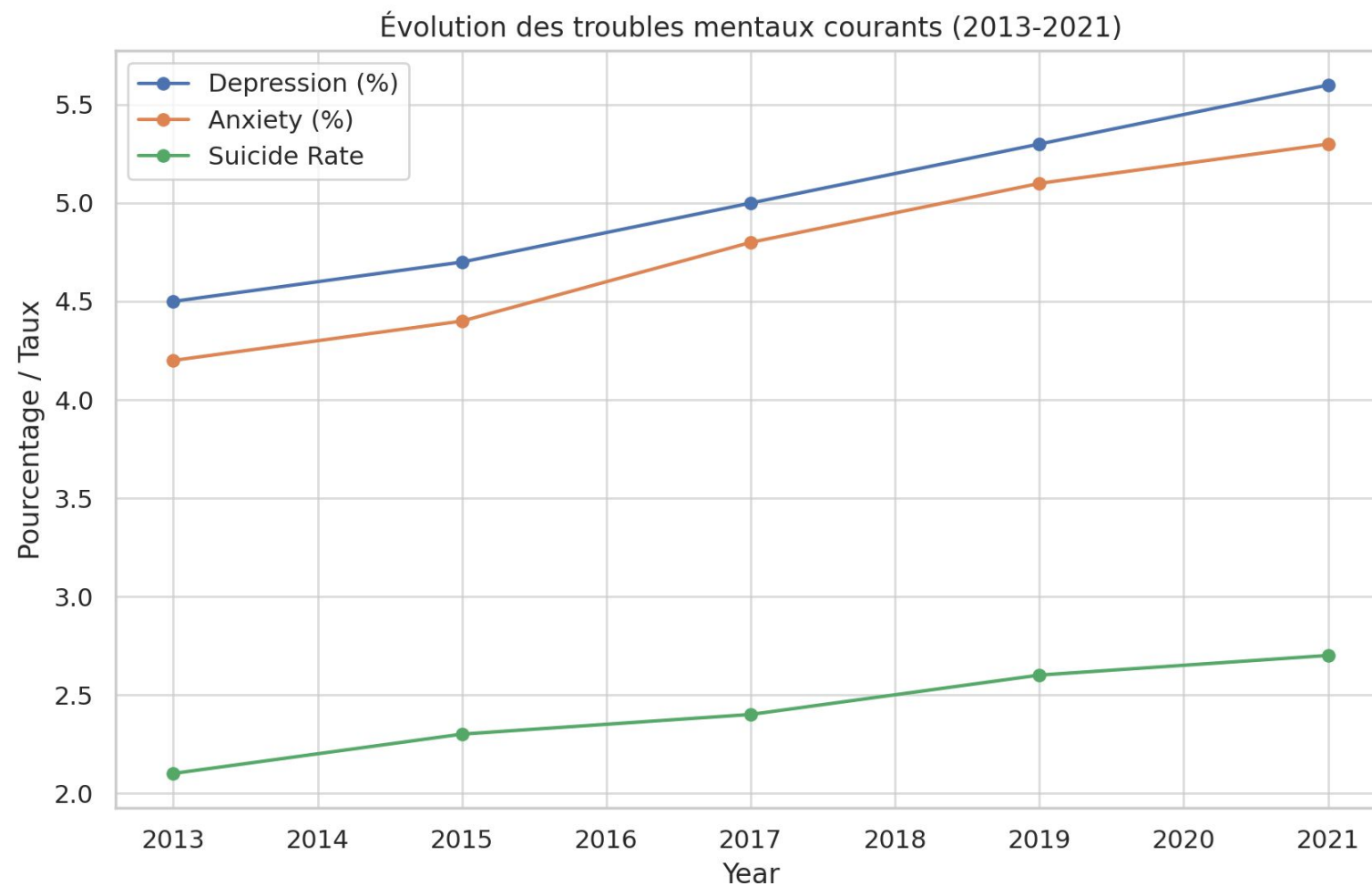
## Impact:

- Without a safe, anonymous place to speak, Amal's condition worsens, affecting her work and personal relationships.

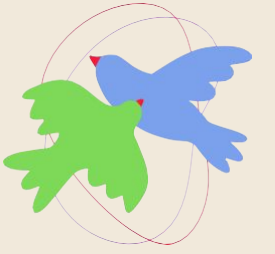




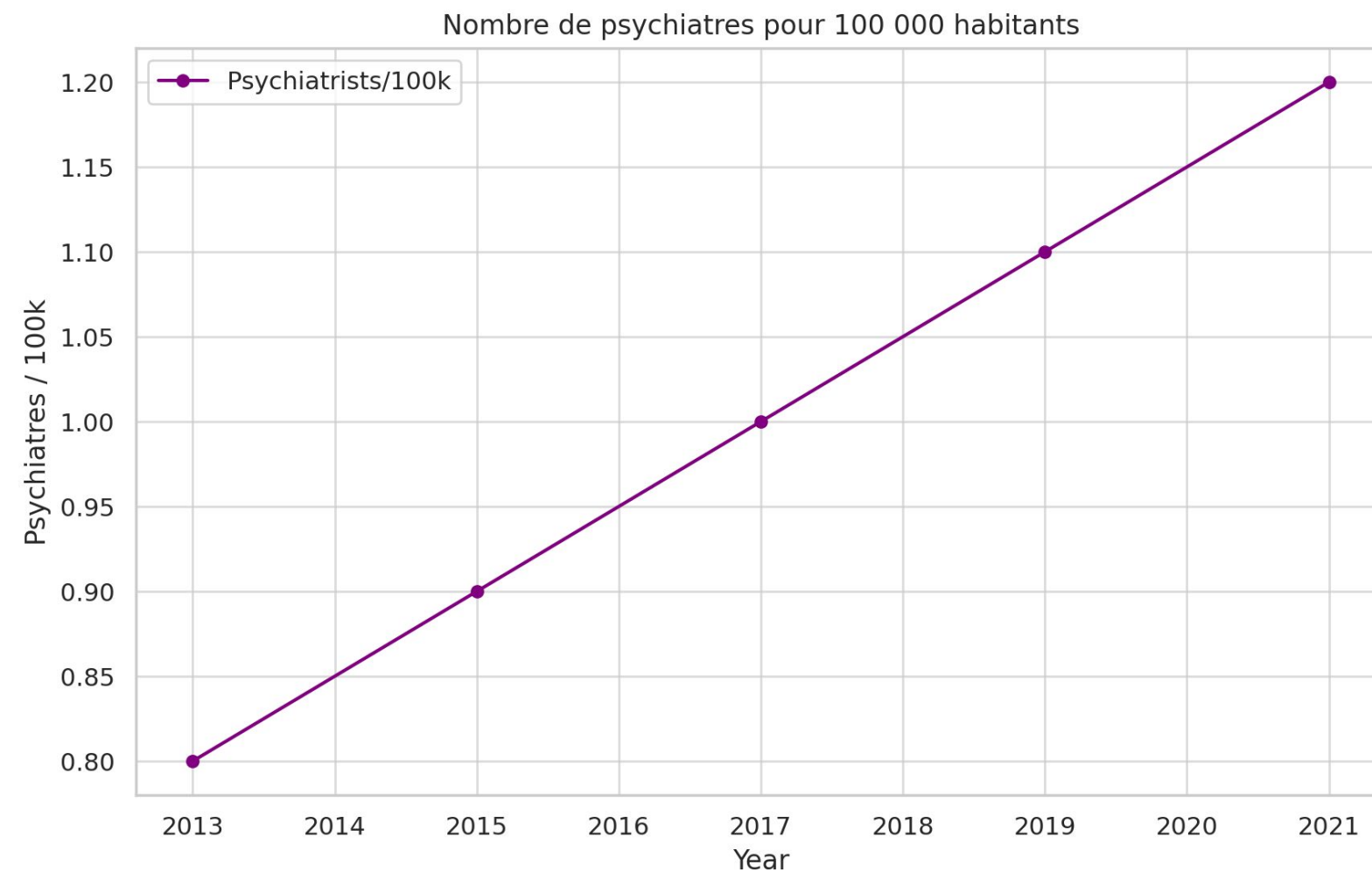
## Facts & Data



This chart shows the percentage of the population affected by depression and anxiety, as well as the suicide rate over time. There is a gradual increase in all three indicators, suggesting a rising mental health burden in Morocco.

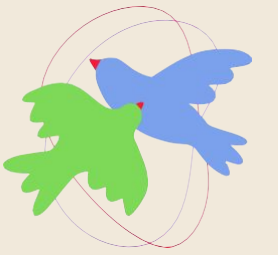


## Facts & Data

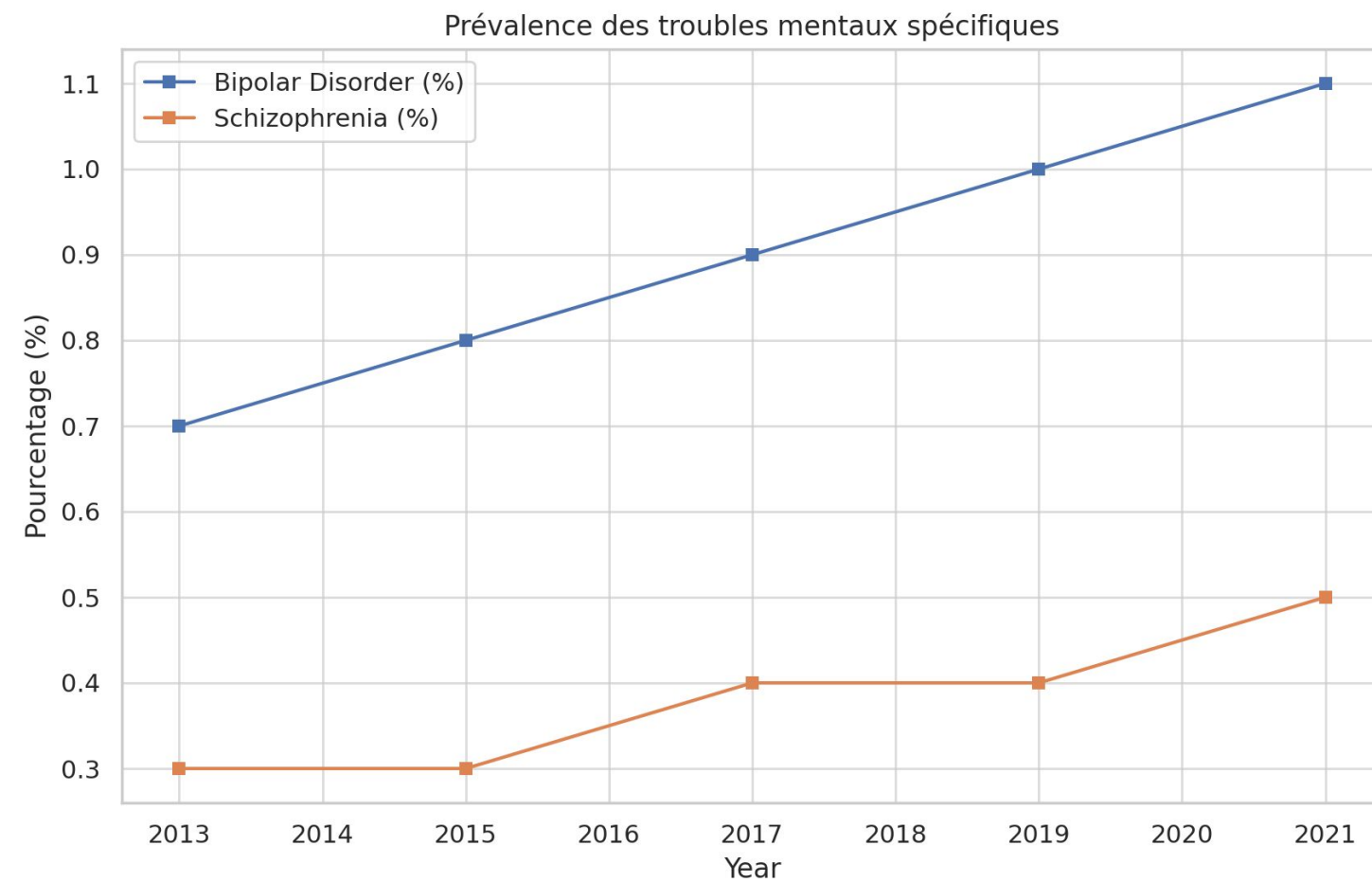


The number of psychiatrists has slowly increased from 0.8 to 1.2 per 100,000 inhabitants between 2013 and 2021, indicating slight improvement in access to mental health professionals.





## Facts & Data

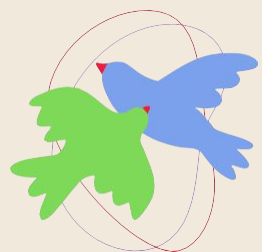


This figure shows the increase in prevalence of bipolar disorder and schizophrenia, two major mental health conditions, over the years.



# Solution Overview

- Solution:
  - BirdsMeet — A SaaS platform offering anonymous themed group video sessions, forums, and community support tools.
- WHY:
  - We chose this because anonymity and peer support are proven to reduce barriers to seeking help, while using scalable digital tools makes it accessible across regions.



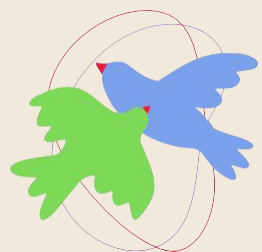




# Wireframes Showcase

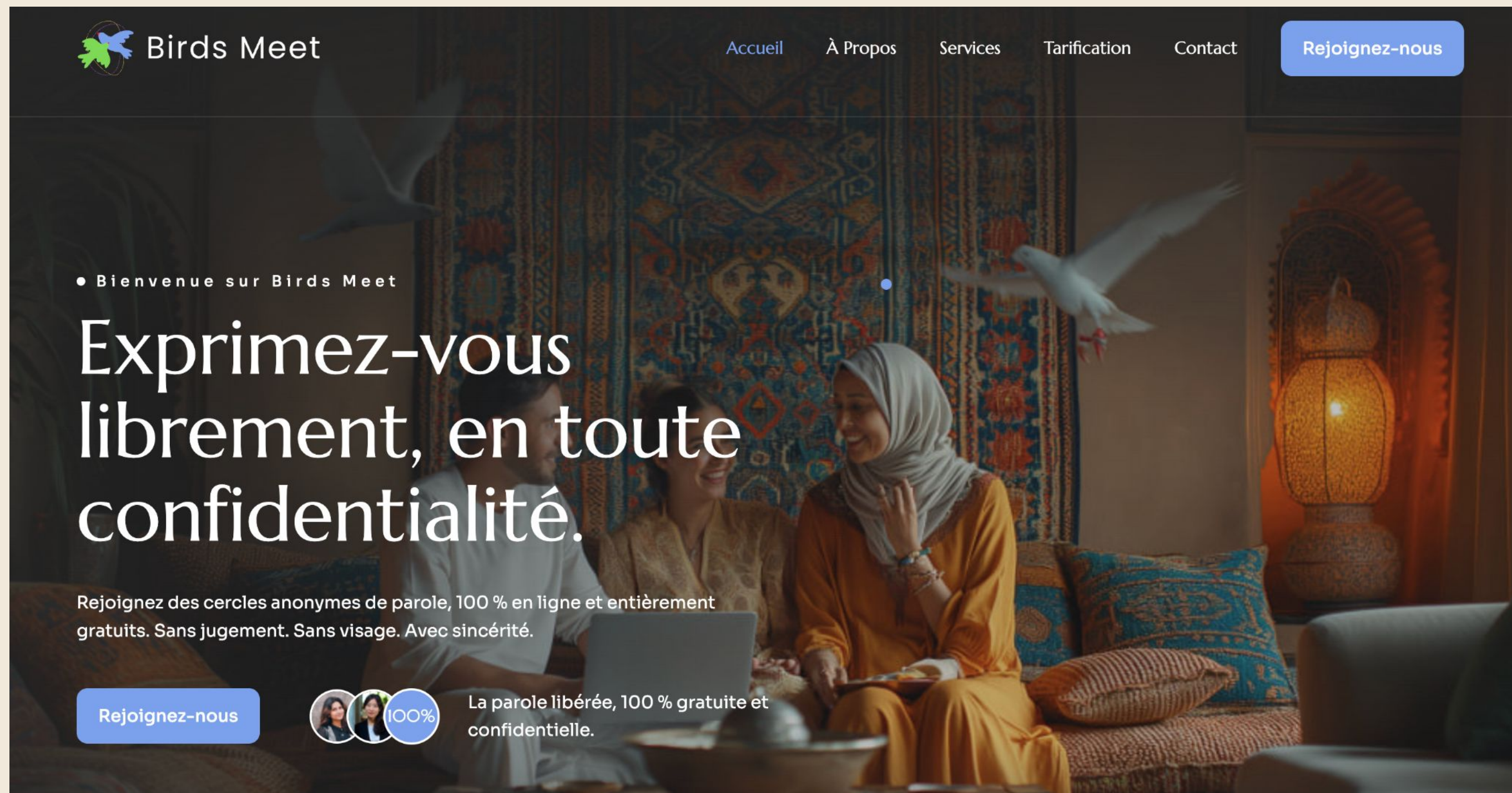
Demo of:

- Home page ([birdsmeet.org](https://birdsmeet.org))
- Forum section ([hub.birdsmeet.org](https://hub.birdsmeet.org))
- Booking a Zoom support session
- User dashboard + gamification
- Admin & moderation tools





# Wireframes Showcase

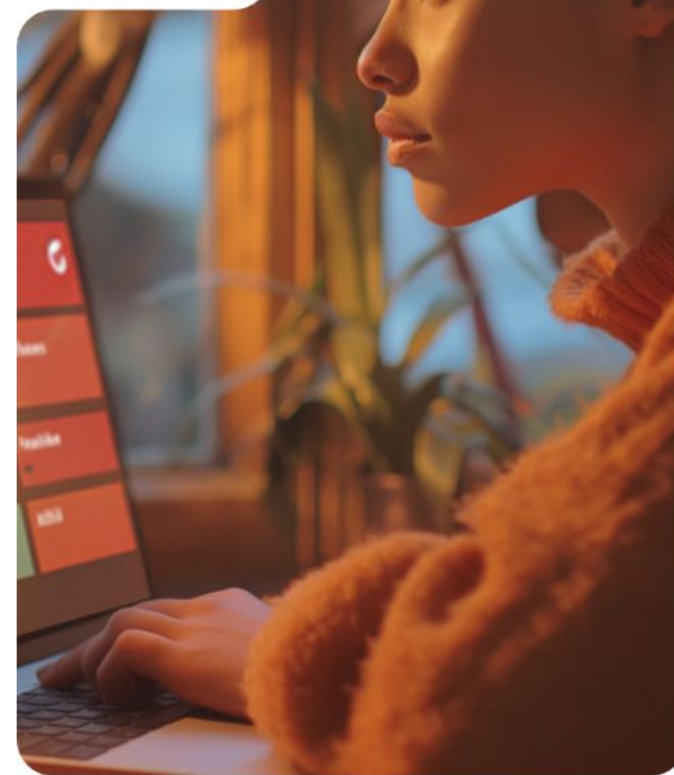




# Wireframes Showcase



Voix libérées attendues 7,000 +



## • À PROPOS DE NOUS

# Guider les esprits, libérer la parole, créer des liens

Birds Meet est une plateforme gratuite et anonyme dédiée au soutien en santé mentale.

Nous offrons des groupes de parole en ligne, des forums confidentiels, et des rencontres animées par des bénévoles engagés.

Un espace sûr pour parler, écouter, et avancer ensemble.

### Notre vision

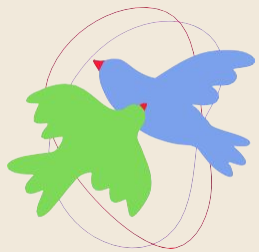
Créer un monde où le soutien psychologique est accessible, sans jugement et ancré dans la bienveillance, pour permettre à chacun de s'épanouir.

### Notre mission

- ✓ Offrir un espace anonyme et sécurisé pour parler librement
- ✓ Rassembler des bénévoles et professionnels autour d'une cause humaine
- ✓ Encourager la guérison par le groupe, la parole et l'écoute

En savoir plus

Nous contacter





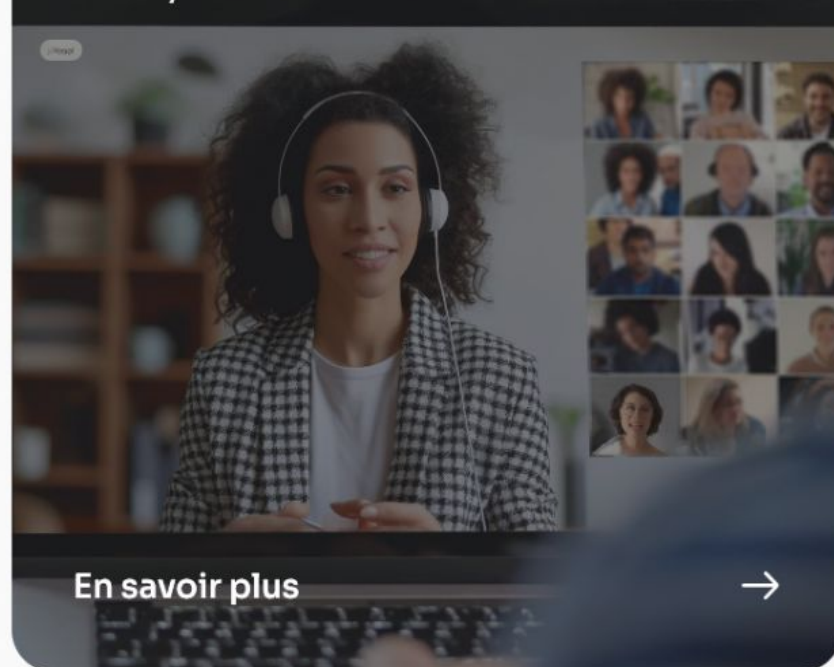
# Wireframes Showcase

## • SERVICES

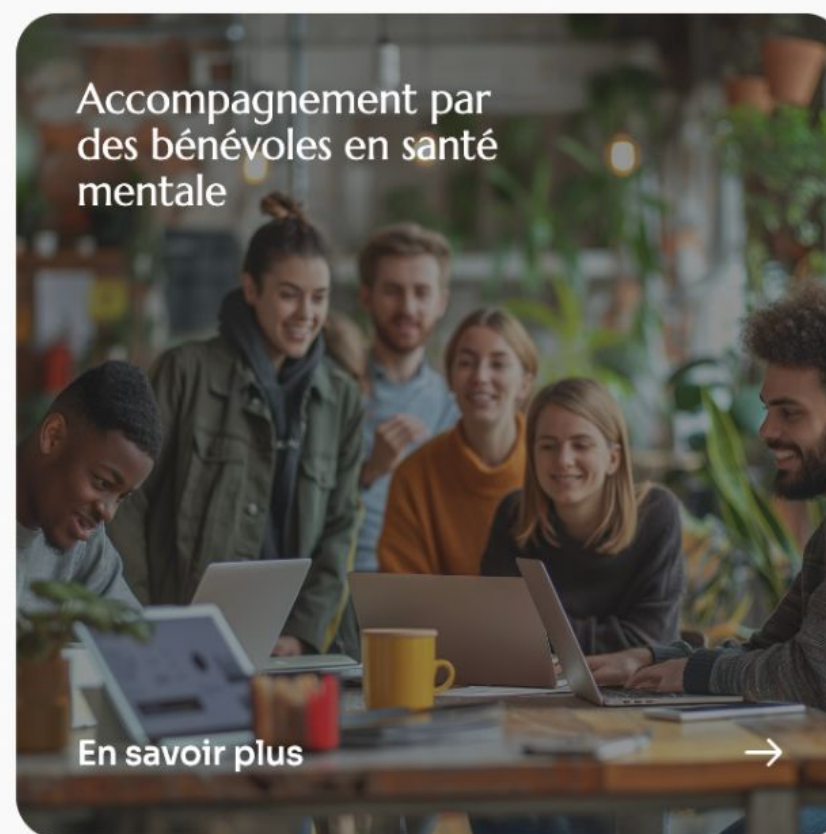
Un accompagnement  
complet pour le bien-être  
mental et émotionnel

Voir tous les services

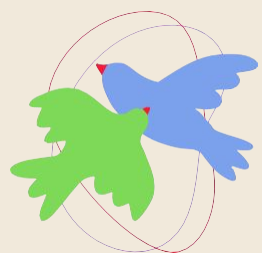
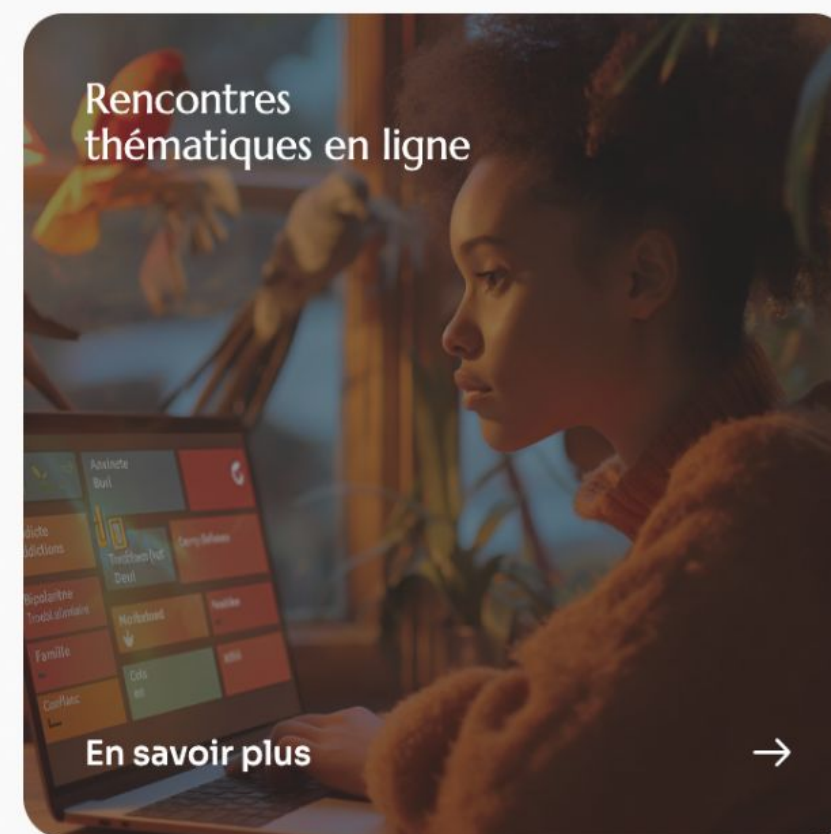
Groupes de parole  
anonymes



Accompagnement par  
des bénévoles en santé  
mentale



Rencontres  
thématiques en ligne





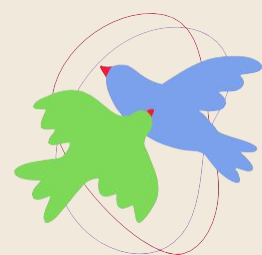
# Wireframes Showcase

## • Ce que nous faisons

### Libérer le changement par le soutien collectif

Chez **Birds Meet**, nous croyons en la puissance des groupes, de l'anonymat, et de la solidarité.

À travers des **rencontres thématiques en ligne**, des **forums protégés**, et l'**écoute bienveillante de bénévoles en santé mentale**, nous aidons chacun à se reconnecter à soi, aux autres, et à l'espoir.





# Wireframes Showcase









## • FAQS

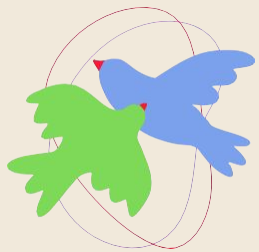
### Questions fréquemment posées



Vous avez encore des questions ?

+212 661 282 339

1. Qu'est-ce que Birds Meet ? 
2. Comment puis-je participer aux discussions ? 
3. Comment garantir l'anonymat sur Birds Meet ? 
4. Qui peut utiliser Birds Meet ? 
5. La plateforme est-elle gratuite ? 
6. Puis-je rejoindre des groupes selon mes centres d'intérêt ou problèmes spécifiques ? 
7. Y a-t-il des modérateurs pour assurer le respect et la bienveillance ? 
8. Comment puis-je devenir bénévole ou contributeur sur la plateforme ? 



# Wireframes Showcase

Prénom

Nom

Téléphone

Adresse e-mail


Laissez-nous un mot


Envoyer Le Message

• Devenir bénévole

Rejoignez-nous


Partagez votre temps et votre énergie pour soutenir la communauté Birds Meet. Remplissez le formulaire pour nous dire comment vous souhaitez aider.


 Assistance Birds Meet  
+212 661 282 339

 Horaires d'ouverture  
Lundi - Samedi : 09h00 - 21h00

• Birds Meet

GOLF & ROCKET

 **iRent**  
Voyage & Gestion Locative

 **zoom**




# Wireframes Showcase



Birds Meet

## Se connecter

Veuillez vous connecter pour accéder à ce site Web.

 anwardi

 ..... 

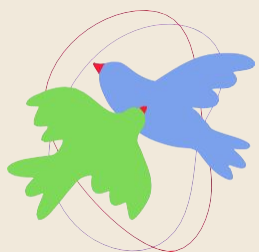
☐ Se souvenir de moi

[Mot de passe oublié ?](#)

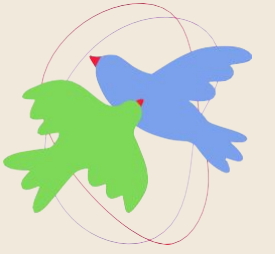
Se connecter

OR

 Continue with Google







## Test Users' Pain Points

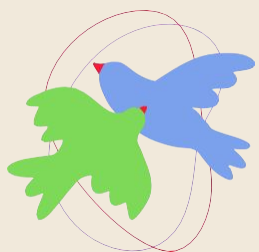
1. Concern about long sign-up processes compromising anonymity.
2. Worry that AI summaries might not accurately capture emotional nuances.





## Based on User Feedback

- Simplify onboarding to under 60 seconds, requiring only a pseudonym and email.
- Offer opt-out or manual adjustment for summaries, letting users validate or edit key points.

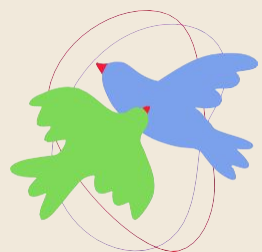




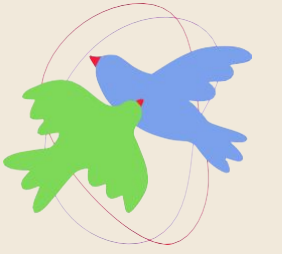


# Business Model

- Free for individual users and volunteers
- Paid model for:
  - Professionals (therapists/coaches)
  - Institutions (white-label version)
  - Premium features (insights, private space)





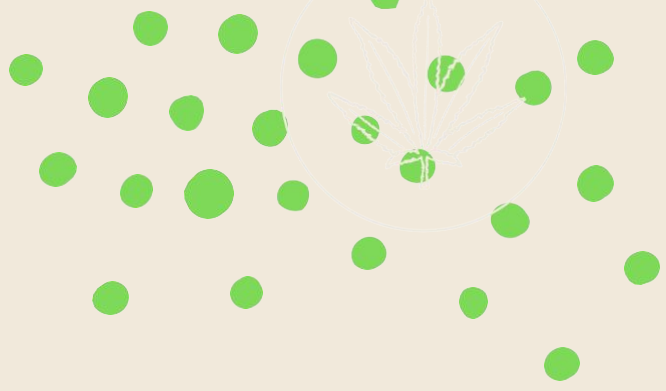


## If Given Funding

With additional funding, we would launch our full BirdsMeet SaaS ecosystem, expand into mobile apps with AI-driven insights, roll out our premium institutional suite, create impactful marketing content, and grow our technical and community teams accelerating our mission to normalize mental health conversations across Morocco & Francophone Africa.

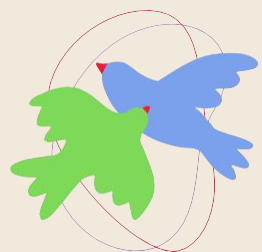




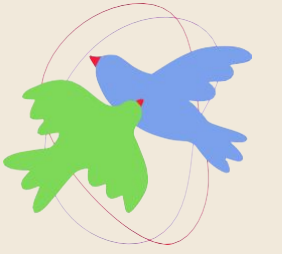


## Restate WHY

Because every person like Amal deserves a safe, stigma-free space to share, heal, and grow. BirdsMeet can make that possible, starting now.



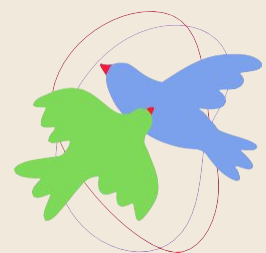




## Appendix

- WHO data on mental health infrastructure gaps in North Africa.
- Examples of similar platforms globally like 7Cups & Togetherall.
- Sketch of future premium plans for institutions.





Let's Bring BirdsMeet to Life

Join us in creating impact



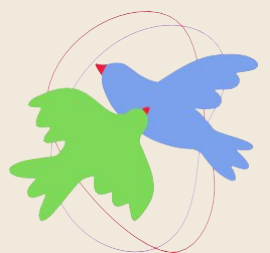


# Thank You

LET' S CREATE A SAFE SPACE FOR  
MINDS TO HEAL.

WEBSITE: [WWW. BIRDSMEET. ORG](http://WWW.BIRDSMEET.ORG)

FOR MORE INFO CONTACT ANWAR:  
+ 212 661 282 339 | [INFO@BIRDSMEET.ORG](mailto:INFO@BIRDSMEET.ORG)



Birds Meet

